

THE HAMLIN HERALD

IN 31ST YEAR—EVERY WEEK SINCE 1905.

HAMLIN, JONES COUNTY, TEXAS, FRIDAY, DECEMBER 20, 1935.

NUMBER 8.

Lions and Rotarians Enjoyed Christmas Banquet

The Spirit of Christmas reigned supreme last Monday evening in the basement rooms of the Methodist Church, when the Lions and Rotarians, with their Lionesses and Rotaryans and a number of friends met in joint banquet, in honor of the ladies of the two clubs.

If anyone brought a frown or serious face to that gathering, it soon vanished for from the beginning to the very sound of the adjourning gong, each and everyone vied with the other in seeing which could look and feel the happiest.

This was a Christmas celebration and not a Christmas observance, however, Old Santa did appear for a moment as a feature of the entertainment to please the children who came and were entertained in rooms other than where the "grown-up" were.

The guests were greeted at the main entrance of the auditorium and there the radiance of the colors of Christmas and the charm and chatter of the women, placed one in the proper atmosphere to say, "It must be Christmas."

Colored paper caps, assorted shapes and sizes were offered, and even the would-be dignitaries donned them. Noise-making contraptions, ranging from "toot-horns, bugles, whistling balloons, crickets and flap-backs," went their rounds to harmonize with the caps.

Not all club members and guests had wives or brought wives, so there were more men than women, and that each man might have a chance to sit at the banquet table with a lady partner, numbers were provided—pink for the ladies and green for the men, and thus the more than 100 persons were well mixed when they found places at the three long tables.

Christmas decorations were profuse, there hung two large balloons from the ceiling, and after the formality of eating the "strings" were pulled and out floated a myriad of colored small balloons and then began popping and screeching.

Everything was very informal, even the Master of Ceremonies—Attorney Gerald Morgan, who was introduced by Mayor Joe Culbertson who said that Mr. Morgan had been promised this great honor for a year or more, at least ever since he had "run for everything and got nothing" except that if he withdrew he could be the master at the 1935 banquet—so he played his part well. He did inject enough seriousness in the introductory to permit Rev. Freeman, pastor of the Methodist Church, of Rotan, to offer invocation.

The program was "hilarious." Lion Joe Culbertson, who bears the title of "tail-twister" for the Lions, and sometimes is mentioned as "Mayor" was placed in charge of the party, and making a showing of his "teeth" no one dared to misbehave or refuse to do as he slightly suggested. If he roared "sing" why sing they did, he did or it did. Joe Culbertson says he is a graduate of the A. & M. College (nobody would think it) and since that school snowed under the State University in football this season, he "ordered" every man present who had "passed through" the State U. to come forward and sing A. & M. College song. Under the generalship of Gerald Morgan, that song was presented by Tom Williams, Bowen Pope, Ira Clements, Arlie Castle and Henry Albritton—what a song—But not A & M's song—The big toothed Mayor showed his stuff

CHRISTMAS TIME METHODIST CHURCH

Of all the seasons of the year when people turn their hearts and faces toward churches it is at the Christmas time. Of course Easter could not be without Christmas and there would not have been much of Christmas had it not been that Easter followed. Knowing that more people are interested in church services at this time of year, than usual, we have arranged for an unusual service that you might not be disappointed in your visit to the House of God. And to those, our regular attendants, it is just dressing up a bit for the expected company.

Come early and get the full benefit of the Sunday School. You will be interested in the discussions of any class that you may chance to be a member of or attend as visitor. Our teachers give valuable time in preparing the lessons for your benefit.

Supplement their efforts by making your own contribution of presence and ideas. The Sunday School will have a closing session in the main auditorium in which you will hear a part of the High School Choral Club sing; Christmas talks by the youth of our church, and a special number by the choir. A very interesting thirty minutes program merging into the devotion period of the morning services. A Christmas message and then on our way toward a truly Christian Christmas.

Don't forget to bring your special offering for our own children in the Methodist Orphan Home at Waco, Texas. We are furnishing a room for a girl in her senior years at the home. The name of our church will be over the door on a tablet and each year this gift will gladden the heart of the inmate of this room. You want a part in this, I am sure.

H. A. LONGINO, Pastor.

CHRISTMAS SPIRIT AT NAZARENE CHURCH

Subject this Sunday morning, "The Meaning of Christmas," or "What the Gift of Christmas Has Meant to the World." Sunday School at the usual hour, but the night services are called off for the Christmas Cantata at the Baptist Church, with the exceptions of the Junior and Senior N. Y. P. S., which will meet at their usual hour, and close for the service at the Baptist Church.

J. H. WHITAKER, Pastor.

Mrs. Sam Alford, of Albuquerque, New Mexico, is here to spend the Christmas holidays with her parents, Mr. and Mrs. Oscar Owen.

and order the Texas U. gang to march right back and sing as they were supposed to sing. They did, but what harmony—about what you would hear in a battle between an Italian and an Ethiopian making love.

What would a banquet be without a "speech." Mr. Morgan, appropriately introduced Rev. Freeman of Rotan, who had been practicing on one of the "worst speeches" for weeks, and was there ready to give it. He did. It fit into the structure of the program.

Between numbers and courses snow-balls were thrown, and finally the "tail twister" got up and said foolishness had gone far enough and that a number of business men from Ranger were present with their wives, and these folks were introduced, including Rotary and Lion presidents, mayors, and other dignity-looking persons, and the curtain was drawn to introduce the other Ranger business men (see cut on this page). There is no other bunch of fellows in the USA like Ranger's American Legion Tickville Band. They have all of it, and don't fail to "spit it out." Well, as we were saying the Tickville Band took the show. They played everything and acted every way till they played out. When their "spit" played out they had to quit, and just as they did the famous "ticket tape" began to shoot across the room and over the tables, around the heads and necks of the guests till "tail twister" yelled out with his gentle voice sounding gong, "You are getting all tangled up—you are adjourned."

JONES COUNTY COTTON REPORT

Evidently there is but little, if any, excuse for anyone to complain about the cotton crop year of 1935, in Jones County. Unless they complain that it should now be reported with a crop of 90,000 bales instead of 45,453 on December 1, 1935—that's what the crop report says according to official returns.

Last year this time the crop report showed only 19,194 bales.

Counties that had ginned over 40,000 bales of cotton on December 1, 1935, are shown below:

Nueces	87,440
Navarro	49,918
McLennan	49,676
Hill	47,160
Ellis	46,967
Williamson	46,587
Jones	45,453
San Patricio	43,497

Suppose this county and others in proportion had produced as in former years, which they would have done, under the unlimited crop, what would have been the situation? Cotton picking or snapping would have ranged to half what it was this year, and perhaps too low to gather at all—the producer would have taken perhaps 4 or 5 cents per pound, and this year's crop would have been piled up on top of 20,000,000 other unused bales, and the situation would have been terrible. So with the little less than 50,000 or 60,000 bale crop the country is really in a better condition than it would have otherwise been.

CHRISTMAS TREE AT HAMLIN MISSION

Christmas Tree, and program, at the Hamlin Mission, Monday Evening at 7:15. Everyone invited. Bring your packages by 7:00 P. M. DR. L. P. MCCRARY.

The Schubert Music Club Will Present Christmas Cantata

Sunday evening at seven-thirty in the Baptist Church, the Schubert Music Club will present their annual Christmas Cantata. This is an annual contribution of this club to the Christmas season and everyone is invited to attend.

Miss Edwina Gilbert is choral director of the club and will conduct the program.

Mrs. Joe McCrary is accompanist and will be at the the piano. The program is as follows:

THE KING COMETH

Prelude—Piano	Mrs. McCrary
Opening Chorus—"Awake, Awake, Put on Thy Strength"	Schubert Club
Invocation	Rev. Littleton
Scriptures	Rev. Longino

PART ONE: A King Is Promised

Soprano and Mezzo	("And There Shall Come Forth a Rod")	Mrs. Hardy
Solos and Chorus	("In His Days Judah Shall be Saved")	Mrs. Longino
Solo—"Therefore the Lord Himself Shall Give You a Sign"—	Mrs. Hardy	
Duet—"For Unto Us a Child Is Born"—	Mrs. Farrow-Mrs. Rountree	
Chorus—"Thy Kingdom Is An Everlasting Kingdom"	Club	
Offertory	Mrs. McCrary	

PART TWO—The Incarnation

Sopranos and Alto Solos and Duet—"And The Angel Said to Mary"	Mrs. Smith-Miss Phenix-Mrs. Rector
Chorus—"He Shall Be Great"	Club
Duet and Chorus—"And the Word Was Made Flesh"	Mrs. Russell-Mrs. Albritton

PART THREE—The King Is Born

Chorus—"There Were Shepherds Abiding in the Field"	Club
Quartet—"And Lo, the Angel of the Lord"	Mrs. McBride, Mrs. Rountree, Mrs. McDonald, Miss Dean
Chorus—"Fear Not, For Behold I Bring You Good Tidings"	Club
Solo—"And This Shall Be a Sign Unto You"	Mrs. Longino
Closing	("Glory to God in the Highest")
Chorus	("Hark! The Herald Angels Sing")
Benediction	Rev. Whitaker
There will be no printed program; if you wish to have one cut this out	



THE AMERICAN LEGION TICKVILLE BAND of Ranger—Entertained at Lion-Rotary Banquet

Gifts that Entertain

RADIOS

GET A NEW

Philco

\$29.95 Up

All wave reception receives American, European and other foreign stations easily.

New Philco 60-F \$42.50 Up

Enjoy all the programs with this latest 1936 Philco Console. Marvelous power and tone. Butt walnut cabinet.

COME SEE our various models of the New Philco Radios at

Bryan-Link Co.

Hamlin "THE JOHN DEERE STORE" 51 Years In Jones Co.

DIRECTORS:

J. W. EZELL
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J. W. EZELL, President
TATE MAY, Cashier
W. C. RUSSELL, Asst. Cashier

Farmers & Merchants National Bank

"SOLID AS A ROCK"

Hamlin, Texas

TO OUR FRIENDS AND CUSTOMERS:

Before the year of 1935 closes, the Directors, Officers and Employees wish to express our heartiest appreciation and thanks for your loyal patronage and support during this eventful year which is just about to close.

The Economist tells us that we have now passed the depression era and that we are definitely headed for better times. We trust this is true and that the New Year will lead to higher accomplishments and greater prosperity for us all.

We feel that we are in the best financial condition that we have ever been in and we look confidently to the future, with the feeling that the New Year will bring many good things which we will all earnestly strive for.

Thanking you most kindly for your patronage during 1935 and trusting the New Year may bring to you and yours prosperity unstinted,—and to us—the privilege of being of continued service to you.

Cordially and sincerely,

J. W. Ezell
PRESIDENT

Ladies Day in a Man's World



Once a year we reserve a special day to offer a bit of friendly advice to the ladies.

Soon you'll want to get a most important gift for a most important man . . . Then why not be practical and consider Arrow Shirts?

Arrow Shirts make a man *feel* smartly dressed as well as *look* it. They're tailored by the most expert fingers in the shirt world. Arrow Shirts are

blessed with the famous Arrow Collar, the form-fitting Mitoga design. And as a supreme virtue, they're Sanforized-Shrunk—*guaranteed for permanent fit*.

Arrow Ties, Handkerchiefs and Underwear also make practical gifts that he is sure to appreciate.

As always, we stand ready to help the ladies please the men-folk.

Arrow Shirts \$2, \$2.50, \$3.50

BRYANT-LINK CO.

HAMLIN TEXAS
"51 Years In Jones Co"



A Merry Christmas!

A wish to you, our customers! May the Holiday Season bring you a wealth of joy and good fellowship. May the New Year bring you Health, Happiness and Prosperity in full measure.

For ourselves, we also have a wish: That we may continue to serve you faithfully and well, making life easier by this service and rendering it in a more personal manner than ever before.

Progress is our watchword, so we hope this year may bring new developments in Electric Service which will further seek to simplify labor, save time, and do both at the lowest possible cost to you.

We cordially extend Season's Greetings to all, and add the hope for a better acquaintance and the privilege of rendering to you a more liberal service, which our past experiences and achievements make possible.

**West Texas Utilities
Company**

Wishing You a Happy
Christmas With - -

FOODS

With that delicious
CHRISTMAS FLAVOR



Maxwell House

Coffee lb. **27c**

Canned Pears ----- Gallon ----- **39c**

ORANGES Juicy, each ----- **1c**

Syrup Steamboat --- Gallon **49c**

Cocoa Mother's --- 2 lb. box **19c**

Shortening MRS. TUCKERS 8 Lb. Carton **\$1.09**

Royal Gelatin 3 Gelatin for ----- 21c **22c**
1 Pudding ----- 1c

MATCHES ----- carton **19c**

SWEET POTATOES ----- 10 lbs. for **19c**

CRANBERRIES ----- Lb. **23c**

Corn Del Monte, whole kernel. can **16c**

CATSUP, spicy, red ----- 14-Oz. bottle **12c**

PORK & BEANS White Swan, 16-Oz. can **5c**



Maduro Coffee

GUARANTEED TO PLEASE
POUND ----- **15c**

HENS — Nice Fat Ones — Any Size

CAULIFLOWER, tender, small heads lb **13c**

CARROTS, firm, crisp bunches, --- each **5c**

STEAKS, Roasts, Soup Bones, Hams, Bacon — All Kinds — All Prices

SHIRLEY TEMPLE DOLL, 27 inches high,
GIVEN AWAY MONDAY Afternoon

All kinds of Nuts, Fruits, Christmas Candies
and Cakes

Joe A. Simpson Grocery

1 BLOCK NORTH HAMLIN HOSPITAL
CASH ONLY — SAVE MONEY BY PAYING CASH

The Herald is glad to learn that J. B. Adkins, one of Hamlin's pioneers business men, retired, was able to return home Tuesday of this week from the Wichita Falls Hospital where he has been taking treatment the past few months. He is greatly improved.

Mr. and Mrs. W. G. Morris of Ralls, enroute home from a visit in East Texas, accompanied by Mrs. Morris' brother, Hal Rasor of Allen, Texas, spent Wednesday night with her sister, Mrs. Ray D. Russell. Mr. Rasor remained in Hamlin, where he will spend the holidays.

Rev. L. K. Malone sends the Herald as a Christmas gift to his son, L. T., at Glendale, Arizona. Bro. Malone has been here since last July but will leave Friday for Glendale to join his wife. They will spend the winter there.

FOR
ECONOMY

YOU CAN'T DO
BETTER THAN A

Pontiac

PONTIAC
SIXES and EIGHTS
FOR
BEAUTY

PRICED **\$615**
AS LOW AS

List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra.

Hopper Motor Co.

MAIN STREET

:-:

HAMLIN, TEXAS

Why not get your 1936 FORD V-8 in time for Christmas?

A gift that all the family will love
A 1936 model—all latest improvements
A liberal allowance for your old car if traded now
Easier terms than you may think

THE 1936 Ford V-8 is the finest Ford ever built. It goes farther than ever beyond the accepted standards of its price class. In engine performance, riding comfort, roominess—it may be compared with cars costing hundreds of dollars more. Today's Ford is backed by over 2,000,000 Ford V-8's on the road in America alone. Here are its most outstanding values—many brand new this year.

V-8 ENGINE PERFORMANCE—smoothness, pick-up and power with proved V-8 economy.
25% EASIER STEERING—the result of two new roller-type bearings, a longer steering knuckle-arm and an increased steering ratio.
SUPER-SAFETY BRAKES—with exceptionally large braking surface (186 square inches).
EASIER, SYNCHRONIZED SHIFTING—QUIETER GEARS—Silent, helical gears for all speeds.
NEW FREEDOM FROM NOISE—specially insulated, welded-steel body, reinforced with steel.
NEW DRAWN-STEEL WHEELS—add comfort to riding—are easier on tires.

**Arrange a demonstration today with
YOUR FORD DEALER**

\$510 AND UP, F.O.B. DETROIT.
Standard accessory group including bumpers and spare tire extra. Easy terms through Universal Credit Co., Authorized Ford Finance Plan.

Ford V-8 for 1936



Free food makes us slaves to idleness.

UTOPIAN CLUB WITH

MRS. MOORE

Mrs. F. B. Moore entertained the Utopian Club in her home on Central Avenue, Wednesday afternoon with the usual three tables of contract in play. Substitute hands were played by Mrs. J. E. Bury and Mrs. M. T. Woodward. High score was won by Mrs. J. P. Morgan.

At the conclusion of the games a plate holding congealed salad, toast-

ed cheese sandwiches and fruit cake was served with coffee.

Members playing were Mmes. Turner Bynum, W. R. Calhoun, H. O. Cassle, Alford Harden, J. P. Morgan, J. E. Moody, J. T. Bynum, J. F. Taylor, C. G. Green and D. D. Harden.

ARCADIAN CLUB WITH

MR. AND MRS. MOODY

A Christmas motif was used to decorate rooms in the home of Mr. and Mrs. J. E. Moody, Friday even-

ing, when they entertained the Arcadian Club. At the front entrance a tree twinkling with vari-colored lights gave welcome to the guests and seemed to vie with the brightly lighted Christmas tree within the living room. Holly banked the mantel and small holly trees centered tables where a salad course with hot cocoa was served.

In the bridge games Mrs. Jones and Dr. Bynum held the high scores. Those playing were Dr. and Mrs. J. T. Bynum, Mr. and Mrs. C. G. Green, Mr. and Mrs. Joe Culbertson, Dr.

and Mrs. A. E. Pardue, R. H. McCurdy, Dr. and Mrs. J. F. Taylor, Mr. and Mrs. B. L. Jones and Mrs. E. M. Wilson.

Christmas Suggestions FOODS

Cranberries	LB.	23¢
ORANGES	LARGE SIZE DOZEN	39¢
APPLES	113 SIZE DELICIOUS	30¢
HARD CHRISTMAS		
Candy	CELLOPHANE 1 POUND	15¢
CHOCOLATE COVERED		
CHERRIES	1 POUND BOX	27¢
Chocolate Drops	2 LBS.	29¢
TEXAS NATIVE		
Pecans	POUND	10¢
LARGE SIZE		
Cocoanuts	2 FOR	15¢
SOFT SHELL NO. 1		
Walnuts	POUND	20¢
DIXIE MIX		
Fruit Cake	POUND PACKAGE	42¢
PURE CANE		
Sugar	10 LBS. 55c 25 LBS. \$1.39	
Compound	55c 8 LB. \$1.05	
	4 LB. CARTON	
MILK	ROSE BRAND 6 SMALL	19c
Spuds	GOOD COOKERS 10 LBS.	19¢
ONIONS	SPANISH SWEETS 3 LBS.	10c
Hens	Plenty of Them, Any Size, Dressed or on Foot	
Turkeys	ORDER EARLY SO THAT YOU CAN GET WHAT YOU WANT	
WILSON'S LAUREL		
BACON	1 POUND CELLOPHANE	35c
TENDER VEAL CHUCK		
Roast or Steak	2 LBS.	25c
FULL CREAM		
Cheese	POUND	23c

PRICES GOOD TO DECEMBER 22
—Special Prices On Other Holiday Items—

ALBRITTON Food Store

Phone 189 — Free Delivery

Checks
666 COLDS and FEVER
first day
HEADACHES
Liquid - Tablets
Salve - Nose Drops in 30 minutes

FARM FOR RENT
140 acres in cultivation; 80 acres in pasture. Plenty water, good improvements. See me at F. & M. Bank about Dec. 27.
OSCAR STELZIG,
Tivoli, Texas.

BED ROOM FOR RENT

Have a nice bed room, private entrance, everything modern, close in. Phone 298.

MRS. SUE HILL PATTERSON.

NOTHING beats a new Philco Radio for Christmas. See ARICE JONES at the BRYANT-LINK—Hamlin "John Deere Store."

SORE THROAT — TONSILITIS.

Nothing equals a good mop and instant relief is afforded by Anaesthesia-Mop, the wonderful new sore throat remedy. Positive relief guaranteed or purchase price refunded at

REYNOLDS PHARMACY.
(52-15p)

Laxative combination folks know is trustworthy

The confidence thousands of parents have in good, old reliable, powdered Theford's Black-Draught has prompted them to get the new Syrup of Black-Draught for their children. The grown folks stick to the powdered Black-Draught; the youngsters probably will prefer it when they outgrow their childish love of sweets. Mrs. C. W. Adams, of Murray, Ky., writes: "I have used Theford's Black-Draught (powder) about thirteen years, taking it for biliousness. Black-Draught acts well and I am always pleased with the results. I wanted a good, reliable laxative for my children. I have found Syrup of Black-Draught to be just that."

BLACK-DRAUGHT

Hurry!



"I'M GOING TO MOVE"

The TELEPHONE DIRECTORY closes

January 4

The new telephone book is going to press. If you want to make any change in your present listing, or would like a telephone so your name will be in the new directory, please notify our Business Office now . . . before it's too late. Call us now.

SOUTHWESTERN BELL TELEPHONE CO.



Mr. and Mrs. Gordon Bennett are entertaining, this week, their brother and his wife, Mr. and Mrs. Clayton McElhaney, of San Diego, California. Mr. McElhaney is the Chief Machinist on the Cruiser U. S. S. Marblehead and is taking his annual 30 days leave. This is Mrs. McElhaney's first visit to Texas.



It touches his heart . . .

EVERY well-dressed man wears a pocket handkerchief over his heart!

A new smart, colorful array of these will never go amiss.

For a modest Christmas gift,

we can suggest nothing better than Arrow-styled Handkerchiefs. Arrow is a name that's been the last word in styling for years and years . . . Come in and see our large selections.

ARROW HANDKERCHIEFS . . . 25c up

Bryant-Link Co.



STRAUSS' SANTA Says:

"IT'S too Late to Shop **EARLY**, -- but
never too Late to shop Satisfactorily
At Strauss'"

WE HAVE
JUST WHAT
SHE WANTS
IN

GIFT Stockings

Allen-A Hose - -

Vanette Hose - - -

She'll appreciate Strauss' Hose for their quality and beauty.

—We wrap Gift Hosiery attractively . . .

69¢
to \$1.25

House Shoes

A Big and Well Assorted Stock affords you a quick decision of a Welcomed Gift . . .

Satin Mules, silver trim ----- \$2.95
Corduroy ----- 98c
D'Orsays ----- \$1.95
Kid in colors \$1.45 to \$1.95
Sheepskin Hylos --- 98c
Kid Cavalier ---- \$1.98
Hylo and FELTS plain 29c to \$1.49

Gift LINGERIE

for the lady who loves nice things . . .

We had wired to California for more of these fine GOWNS, SLIP and UNDIES and have received new shipments

GIVE HER THESE FINE LINGERIE AT SUCH MODERATE PRICES



Visit Strauss' Large, Ladies' Ready-to-wear Departm't

SPECIAL PRICES
ON ALL
FALL and WINTER

Coats

Many Garments
at 50% Savings

Values up to
\$49.50

5.88, 9.88, 16.88

Handkerchiefs

Boxed and Singles

Give Her a
Rochester Handkerchief

JUST ARRIVED
A NEW Shipment of

Spring Dresses

COLLEGE CAMPUS DRESSES, the Exclusive Garment . . .

JUSTINE DRESSES in the New "Character Prints"

MARCY LEE Wash Frocks the new Spring Styles

SPRING SUITS AND COATS from New York's finest makers

SPECIAL PRICES
ON ALL
FALL and WINTER

Dresses

College Campus
Dresses Included

Values to
\$24.50

Arranged in
Three Price Groups

3.88, 5.88, 9.88

Spring Felt Hats

"Newest BERETS Arrived
Just in time for Christmas
We can offer you a new Hat
See these Newest Styles

A Gift from STRAUSS' means more

HERE ARE DEPENDABLE

GIFTS Men Prefer

STETSON HATS
BOSTONIAN AND FRIENDLY SHOES
PAJAMAS
SHIRTCRAFT SHIRTS
CHENEY and SWEET TIES
LEATHER HAND BAGS and GLADSTONES "by Schwayder"
KADY BELTS, SUSPENDERS AND GARTERS
KID GLOVES
KID HOUSE SHOES
ALLEN-A HOSE
INITIAL HANDKERCHIEFS
SUEDE AND LEATHER JACKETS
ROBES



SUITS for Men and Boys

—Select your suit from a large and well assorted stock . . . which you will always find at STRAUSS' ---

SUITS FOR MEN

\$14.95 to \$19.95

SUITS FOR BOYS

\$6.95 to \$9.95

TOP COATS 9.95 to 12.95

Extra Trousers Many Suit Patterns
\$19.50 to \$39.50



—WE ARE HAPPY FOR THIS OPPORTUNITY TO SAY "THANK YOU" FOR YOUR FRIENDLY PATRONAGE AND GOOD WILL, THAT HAS MADE 1935 OUTSTANDING IN OUR STORE HISTORY.

MAY YOU AND
YOURS ENJOY
A JOYOUS

CHRISTMAS
AND A HAPPY
NEW YEAR

OUR STORE WILL BE OPEN
EVERY NIGHT 'TIL
CHRISTMAS

STRAUSS DRY GOODS CO.
Hamlin, Texas

ALL GIFTS ATTRACTIVELY
WRAPPED FREE OF
CHARGE

Happy, Happy You-



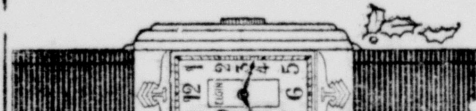
when your gift choice
is a sparkling
70th Anniversary ELGIN



This Elgin has a 14K gold case, 17 jewels. \$55.00



Smart new Elgin, 15 jewels. Gold filled band. \$39.75.



Attractive Elgin. Natural gold filled case. \$25.00

● Thrilling moment . . . when the ribbons and wrappings come off . . . and that beautiful new Elgin peeks out of its case! Whether your role is that of gift-giver or gift receiver, it's a moment you'll cherish for years to come.

Choose your model today from our complete selection of these smart, accurate timepieces. They're the most beautiful Elgins we've ever offered . . . and the prices are pleasing!

M. H. Owen Jeweler
HAMLIN, TEXAS In WILSON BLDG.

∴ Society and Clubs ∴

MRS. BYNUM ENTERTAINED WITH BRIDGE

Mrs. Turner Bynum entertained with four tables of bridge in her home on Lake Drive, Saturday afternoon at three o'clock.

Holiday decorations gave a festive air to the rooms and a Christmas motif was emphasized in the aughty handmade tallies and other game accessories. In the living room, red, green, blue and white lights gleamed through mistletoe barked on the mantel, and in the dining room mistletoe and white chrysanthemms were placed at vantage points. Score prizes, in attractive red and green wrappings, were presented at the conclusion of the games to Mrs. J. T. Bynum, who received a lovely baking dish and Mrs. Roy Garner was given a vegetable slicer.

A salad plate with white fruit cake and coffee was served to Meses. J. F. Taylor, A. E. Pardue, C. C. Prater, L. Jones, Pat O'Donnell, Roy Garner, A. R. Elam, D. D. Harden, F. Johnson, Bowen Pope, P. A. Fowler, J. T. Bynum, R. H. McCarty, J. P. Morgan, J. E. Moody, and Beth Williams.

R. AND MRS. JOE MCCRARY POST TO MERRY MAKERS

Dr. and Mrs. Joe McCrary entertained the Merry Makers Club, Friday evening, in their home on Lake Drive.

The entertaining rooms were attractively arrayed in holiday colors, with a lighted Christmas tree forming the central decoration. At conclusion of the four games of 4, each guest received an appropriate gift from the tree.

A salad plate with grape punch was passed to Meses. and Meses. G. Bennett, H. O. Cassle, Ira Clements, J. E. Bury, W. C. Russell, J. Ezell, R. B. Wiar, and Miss Eleanor Temple.

CLUB HUSBANDS HONORED WITH DINNER

The Kongenial Kard Club entertained Wednesday evening in the home of Mr. and Mrs. Pat O'Donnell on Central Avenue, with a Christmas dinner, naming the club husbands as honor guests.

The holiday spirit was expressed in lavish decorations throughout the entertaining rooms and a Christmas motif was used in all appointments. A large bowl of white narcissus centered the dining table from which a delicious turkey dinner was served buffet style, and red candles in silver holders gave decoration to the five small tables.

Following the dinner several games of hearts were played with Mrs. J. Frank Johnson and Mr. A. R. Elam holding the high scores.

Those present were Messrs. and Meses. R. Y. Barrow, Roy Garner, A. R. Elam, J. M. Bullard, B. W. Nobles, Roy Flowers; Meses. J. Frank Johnson, Ray Willingham, Oscar Maples, Walter Cluny and Mr. Charles W. Hodges.

MRS. MORGAN HOSTESS TO CLUB

Mrs. J. P. Morgan was hostess to the Twentieth Century Club and other guests when she entertained in her home on Union Avenue, Thursday afternoon of the past week.

Holiday colors decorated the spacious dining room where four tables were arranged in harmonizing appointments for bridge. High score for the club was won by Mrs. Q. Martin and for the guests by Mrs. D. D. Harden.

At the tea hour a salad plate with fruit cake and coffee was served to Meses. C. C. Prater, A. E. Pardue, B. L. Jones, Q. Martin, J. T. Bynum, J. F. Taylor, C. G. Green, F. B. Moore, D. D. Harden, Elmer Feagan, Pat O'Donnell, D. J. Payne, P. A. Fowler, W. F. Johnson, J. E. Bury and Mrs. Scott, of San Diego, Calif.

HAMLIN BOY RECEIVES HONOR AT TEXAS TECH

LUBBOCK, Tex., Dec. 17.—Lee Norris Jr., Texas Technological college student from Hamlin, has been selected for membership in Alpha Chi—southern honorary scholarship society. The upper ten per cent of the senior and junior classes is taken into the society each year.

Norris is a junior in the engineering division.

EXPRESSION OF THANKS

We wish to express more than we can say, our greatest thanks and appreciation to our host of dear friends and neighbors for the many kind deeds and words of sympathy during the illness and death of our dear wife and mother.

Louis Bailey and children, Mr. and Mrs. Aura Smith, Mr. and Mrs. J. W. Mahaffey, Mr. and Mrs. L. G. Bailey, Mr. and Mrs. J. T. Mahaffey, Mr. and Mrs. J. R. Mahaffey, Mrs. W. H. Mahaffey, Mr. and Mrs. W. C. Singer and other relatives.

less you have a balance in your head.

BOY SCOUTS ANNUAL COUNCIL

The Annual Council meeting of the Chisholm Trail Council, Boy Scouts of America, will be held at the Hilton Hotel, Abilene, Monday Dec. 30, starting at 3:00 P. M. and continuing through the evening banquet in commemoration of the 25th Silver Anniversary of the Boy Scouts of America. Prominent speakers are to be on the program.

President E. S. Cummings of the Chisholm Trail Council announces that the membership of Scouts and Scouters (adults) in the Chisholm Trail Council has reached the highest number since the organization of the Council, there being now more than 1000 Scouts enrolled. The Chisholm Trail Council hopes to enroll two hundred new Scouts before January First including a large number of Rural Scouts and through the leadership of scout leaders in every scout center in the council it is hoped to put on every school bus a Trained First Aid Scout.

Every citizen interested in Scouting is invited to attend the Annual Council meeting, Abilene, Dec. 30th.

A CROSSLEY RADIO

I have a 4-tube Battery Set Crossley Radio for sale or trade. See BUDDIE SCOTT at the Chandler Service Station North Farmers Gin (p)

APARTMENTS

Have a two room furnished apartment for rent. Phone 141-W. MRS. R. B. HARTWELL.

—The Herald 1 Year for \$1.00.

"WE ARE CLOSING OUT our stock of

WILLIAMS MULTIPLE DUTY TRACTOR

Attachments at \$65.00 each, f. o. b. San Angelo. Get yours before they are all sold. They won't last long at this price.

SAN ANGELO FOUNDRY & MACHINE CO.

San Angelo, Texas. (8-3t)

NEW LIFE INSURANCE CO.

PAYS FIRST CLAIM

Ideal Security Life Insurance Co., Anson, Texas. Dear Friends:

We wish to thank you, this Company for the prompt and courteous way they handled our policy.

Our Policy was issued Nov. 29th, and on December 8th, Billie Ray, my 11 year old son took diphtheria from which he passed away Sunday the 15th.

My neighbors phoned, Anson, as requested, and our check was delivered within three hours.

A sorrowing Mother, Signed. MRS. JAMIE HUNT.

To Supporters of

HAMLIN SIGN AND SALVAGE

MERRY CHRISTMAS and I wish for each of you a

HAPPY NEW YEAR

Your Business Has Been Appreciated

Value Giving Christmas FOOD SALE



Cocoanut Shredded Celc Pack—1 Lb. 17c

Sugar Pure Granulated 10 Lbs. 54c

RED & WHITE Cake Flour pkg 27c

Use R & W Cake Flour For Best Results In Baking

Coffee Red & White 1 LB. Glass 29c

5c Refund for Jar

EARLY RISER Satisfaction Guaranteed lb 15c

Pickles Del Dixie 26-Oz. Sweet Bottle 25c

Catsup Red & White 14-Oz. Fancy Grade Bottle 15c

Red & White 3 Pkgs.

Mince Meat The Family Will 25c

Enjoy a Good, Juicy, Mince Meat Pie

Chocolate Hershey's Baking 1/2 lb 10c

Lettuce Firm, Crisp, 2 FOR 9c

Salad Dressing

BETTY LOU Qt. 25c

SUN SPUN or Pt. 23c

SALAD SPREAD Jar 23c

STRAWBERRY PRESERVES

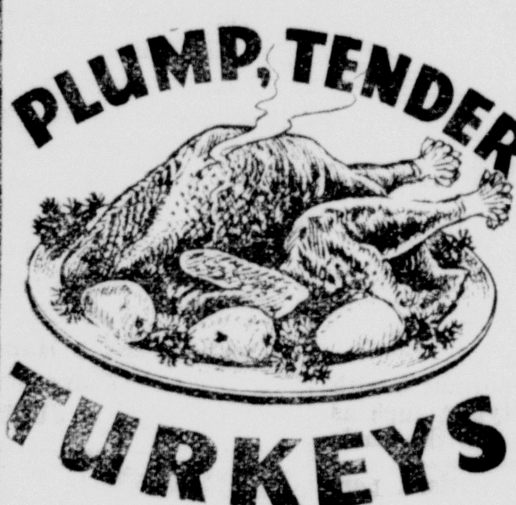
R & W, Pure 16 Oz. Glass 22c

Snowdrift The Perfect Shortening, 6 lbs. \$1.12

Olives Red & White 7 1/2-Oz. bottles

QUEEN 18c

STUFFED 23c



ORDER YOUR TURKEY NOW We Will Deliver It the Day You Want It

Bananas LB. 6c

Cocoanuts Fresh 2 For 15c

Grapes Red Emperor 3 Lbs. 25c

APPLES

DELICIOUS DOZ. Ex. Large, 100's 30c

Med. Size, 216's 15c

WINESAPS DOZ. Large, 113's 25c

Med. Size, 234's 12c

CRANBERRY SAUCE

R & W, 17-Oz. Can 18c

Red Ball DOZ. Large Size 30c

We have large and complete stocks of apples, oranges, candy, walnuts, brazil nuts, almonds, pecans, fruit cake ingredients, and all other items necessary to complete your Christmas menu.

ALL Red & White joins us in wishing you a Merry Christmas and a Happy and Prosperous New Year

Life is to Give and not to Take VICTOR HUGO

Meats

Pure Pork 25c

Sausage In cloth sacks -Lb. 25c

Hams Armour's, Half or Whole—Lb. 28c

Pork Roasts Shoulder Cuts Pound 22c

Pork Chops Lean Pound 25c

Cheese Fancy Cream Pound 23c

BEEF POT ROAST lb. 12c

Sliced Bacon Armour's White Label — Lb. 35c

Blue & White BEANS

16 -Oz. Can 5c

Flav-R-Jel 8 Flavors 3 Pkgs 14c

VANILLA EXTRACT

1 1/2 Oz. Size Regular 25c Size 17c

Celery Large Stalk Well Bleached 2 for 25c

Cherries R & W 5-Oz. 14c

Hyatt & Walker

RED & WHITE

We Deliver FREE Phone 51

Terrell's Grocery

& MARKET Red & White

We Deliver Orders of \$2.00 or More

WE want you to Read This

Again:

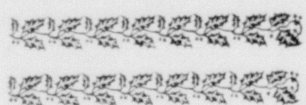
These Unfortunate
People Shopped
Around for

CHEAP Drugs

It's all right to save by good buying of bargains in some things. But, in buying your drugs, remember:

A WONDERFUL
BARGAIN IS OFF-
EN REGRETTED -
AT THE
CEMETERY

All Drugs should always be bought from a LICENSED DRUGGIST. Never let ANYONE but a LICENSED DRUGGIST sell you anything to be taken as a drug. What does a counter clerk or cheap help know about the look and feel of soda, salts or any of the household needs?



Inzer Pharmacy

PHONE 33 - "If It's Drugs Think of Inzer" - HAMLIN, TEXAS

(From Evening Post of Nov. 20th)

WARNED Against Poisoned SODA

San Francisco, Nov. 20. (AP)—San Francisco housewives were warned today that 800 pounds of baking soda they had bought at "bargain prices" contained a deadly poison, already blamed for three deaths.

Dr. Geiger said contents of broken packages of a widely-known brand of baking soda has been sold in barrel lots by a salvage firm for resale in bulk. He said he thought the soda may have been contaminated by having been placed in barrels which formerly contained poison.

The soda, sold over a period of several weeks, was purchased by thrifty housewives for four cents a pound. The same brand in original packages sold for 10 cents a pound.

In his warning, Dr. Geiger said: "Deadly poison has contaminated a large quantity of baking soda sold in bulk form and widely distributed in San Francisco. Use of that particular soda will endanger the lives of untold numbers of residents of the city."

The three persons whose deaths were blamed on use of the "cheap" soda were Mrs. Marie Ogle, 60; Alfred Terry, 81, and his daughter, Mrs. Bessie Shufelt, 53.

McCAULLEY PIONEER GEO. W. YOUNG DIED

The McCaulley Correspondent writes:

Our hearts were made sad when George W. Young was called home. He was one of the oldest residents of Fisher County, coming here in 1892. He was born November 21, 1844, in Randolph County, Alabama, moving to Texas in 1856. He was 91 years old.

Mr. Young died Friday afternoon at 6 o'clock at his home south of town. Surviving are his wife and three children. They are W. C. Young, Sylvester, Mrs. Frank Ma-berry and Euell Young, both of McCaulley. Three children preceded him in death. He is also survived by many other relatives and a great host of friends.

Funeral rites were held Saturday afternoon from the First Baptist Church, with Rev. J. P. Hardesty, pastor, officiating.

Burial was in the McCaulley Cemetery, in charge of Barrow Funeral Directors, of Hamlin.

OTHER McCAULLEY ITEMS

All of the boys and girls that are away either in school or teaching will be home for Christmas.

School will close for a week for the holidays. The entire school will have their annual Christmas tree Friday evening.

We are wishing everyone a Merry Christmas and a Happy New Year.

Hamlin, Texas

DEAR SANTA CLAUS:

I sure hope I've been a good boy this year because I'm anxious for some new toys. The only toys I want are these:

1. Movie Jector
2. A Bluebird Streamlined Air-Flow Racer.

Now, that's not many toys and I believe that I would enjoy them a lot. And say, I'll be nicer than nice if you decide to give me those toys for Christmas.

I've got a lot of last year's toys that could be repaired and would bring a lot of joy to some unfortunate boy or girl, and if I could get them to you in any way, why, I'd be as glad as a Persian cat with two tails, to let them go.

Well, I hope you have a Merry Christmas and a Happy New Year.

Yours truly,

JIMMY CHERRY.

DEAR SANTA:

I want you to bring me a big doll, a doll buggy, a tea set and lots of fruit, nuts, and candy and come to see my brother. He is 11 years old. Be sure and go see all the other little boys and girls. Hurry and come Santa, from

BETTIE GENE HINES,
Plasterco, Texas.

DEAR SANTA:

I want a scooter for Christmas. I want 5 little cars. I want train with

How Cardui Helps Women To Build Up

Cardui stimulates the appetite and improves digestion, helping women to get more strength from the food they eat. As nourishment is improved, strength is built up, certain functional pains go away and women praise Cardui for helping them back to good health. . . . Mrs. C. E. Ratliff, of Hinton, W. Va., writes: "After the birth of my last baby, I did not seem to get my strength back. I took Cardui again and was soon sound and well. I have given it to my daughters and recommend it to other ladies." . . . Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.



Bananas

Nice Yellow

Fruit

1c

FRUITS and VEGETABLES

for CHRISTMAS

HELPER-SELFY

GROCERY & MARKET

Owned and Operated by W. E. Dunnam

CANDY

3 BARS

10c

— A REAL BARGAIN —

2 DOZ. ORANGES 2 DOZ. APPLES,

1 DOZ. BANANAS, ONLY \$1.25

Celery Well Bleached 10c

Candy FANCY CHRISTMAS PACK 99c

Lettuce HARD HEAD 4c

Crackers 2 LB. BOX 19c

Black Pepper 1/2 Lb. CAN 17c

Pickles SOUR QUART 17c

Mustard 2 Quarts 25c

BROOMS 29c

Coffee

JUSTO—3 Lb. Bucket 49c

K. C. BAKING POWDER 25-OZ. Can 17c

PURE CANE 25 LB. BAG

SUGAR \$1.37

SOAP Large Bars 25c

Syrup Sorghum or Ribbon Cane, Gallon 59c

CORN Country Gentleman No. 2 Can 10c

Christmas Trees 35c

Shelled Pecans 1/2 LB. Pkg. 25c

Pinto Beans NEW CROP —25 LBS. 99c

IN OUR MARKET

CHOICE ROAST, short cut, Lb. 10c

PORK ROAST, short cut, Lb. 23c

—Lots of Good Cooking Butter—

LET US GRIND YOUR CHILI AND SAUSAGE MEAT

LOIN STEAK or T-Bone, Lb. 19c

CHOICE STEAK, forequarter, 2 lbs 25c

FRYERS and FAT HENS (Dressed or On Foot)

HORMEL'S BEST BAKED HAM Lb. 49c

HAMBURGER MEAT Lb. 10c

WE are glad to say we have "Mutt" Nicholson back with us now.

6 cars on it. I want track. I want a drum to beat. I want a truck and a new book satchel too. I want an Indian suit and a war-bonnet. Your love, MART O. FARROW,

—IT PAYS TO ADVERTISE

Jesse Bond is one of the handsomest young men clerks down at the Strauss store. Jess is making his

grandmother, Mrs. S. Wiggington, at Aquila, a present of the Herald for the first half of 1936 and the treat for his cousin, Pack McIntosh, on Rt. 2, Hamlin. Good idea, Jess.



Do you know that some of the swiftly moving parts of your car engine are coated with an oil film less than one-thousandth of an inch thick? To protect, that film has got to be tough.

Sinclair Opaline and Sinclair Pennsylvania Motor Oils each give a protective lubricating film that will withstand a pressure of

more than 3 tons per square inch. This has been proved by tests on special Film-Breaking Machines in Sinclair's East Chicago Testing Laboratories.

Look for the Sinclair dinosaur on the Tamper-Proof cans in which Sinclair Opaline and Sinclair Pennsylvania are sold.

SINCLAIR

Copyrighted 1935 by Sinclair Refining Company (Inc.)

Agent Sinclair Refining Company (Inc.)

M. F. Wilson

Hamlin, Texas

KATY

OFFERS
**LOW
HOLIDAY
FARES**

Examples
Low round-trip fares. Good in coaches and chair cars.
Austin --- \$13.50
Fort Worth --- \$8.05
Dallas --- \$9.30
San Antonio --- \$17.25
Waco --- \$9.90
Wichita Falls --- \$5.05
Kansas City --- \$24.50

Similar reductions for tickets good in sleeping cars.

Travel by Train!
for Speed, Safety, Comfort, Economy

Tickets on sale Dec. 12 to Jan. 1 — Final return limit Jan. 31st.

For full particulars
**ASK THE
KATY AGENT**

**M-K-T
Katy Lines**

FRESHMAN REPORT

The Freshman Class had a meeting Dec. 18, and discussed plans for celebrating our Christmas party and giving our Christmas party. Six are going to decorate the tree at noon. The party is to be at afternoon. The gifts will be given away at the party.

—Freshman Reporter.

OTHER SOPHOMORE

TORY

Last Tuesday at noon, the very able Sophomores met the once again Seniors in a basketball game which was played in the High School gym. The results of the game were very shocking to the Seniors and shouldn't they be shocked? The able Sophomore players did everything but give the Senior the game and still, they merely walked with a fourteen to eight victory. The game receipts. The game played so beautifully that spectators had to look twice to make sure Sophomores weren't wearing winged sandals, for according to the at which they passed the Seniors they were wearing winged sandals.

a previous game the Seniors

defeated the Juniors, but that one elevation of spirits was soon torn down and the Seniors are now running around in circles, trying to square themselves with us.

Next Friday the Sophomore girls will play the Freshman girls and there, too, we are anticipating another victory.

We wish to thank the Seniors for the most interesting game and the gate receipts, of course. We wish you better luck next game? Which is best? To be capable or mighty?

—Sophomore Reporter.

NOTICE TO HAMLIN

SENIORS, '34, '35, & '36

There will be a reunion of all Seniors of the 1934, 1935, and 1936 classes Friday evening, Dec. 27, at 7:00 o'clock in front of the Hamlin High School. Bring anything that you like to eat and all will go to the river and have a "good ole get-together" and picnic; then we shall come back to town and all, who wish, go to the picture show. There will be a prize given to the class with the largest representation and the three classes will compete in games and stunts. If any member has married or is planning on doing so soon, bring your other part with you she or he is wanted to help share the hilarity. Don't forget to bring a picnic lunch. Don't forget to come, Friday, Dec. 27.

Miss Ruby M. Thompson, Sponsor

Ray Willingham, Jr., '34 Vice-President.
W. L. Boyd, Jr., '35 President
Farrow Burns, '36 President

FEED FOR SALE

Have a lot of Hegari, Cane, Maize, all bundled and well cured, 2½c and 3c delivered.

J. A. HILL,

1½ miles northeast town. (p)

FOR SALE

500 bundles of Hegari and 500 bundles of Cane; also some horses and cows. Hegari 3c per bundle, cane 2c.

C. C. LOPEZ.

8 Miles West of Hamlin on Rottan Road (8-2p)

MRS. BRUNDAGE

ENTERTAINED CLUB

Mrs. Mac Brundage entertained the Colonial Contract Club in her home on Jackson Avenue, Tuesday afternoon, including as guests Mrs. J. F. Taylor, Mrs. D. D. Harden and Mrs. J. T. Bynum. Four games of contract were played in which Mrs. Elmer Feagan won high score. At the tea hour a sandwich plate with coffee was served.

Members present were Mes. Paul A. Fowler, Elmer Feagan, Turner Bynum, Bob Low, Tom Williams, Alford Harden, J. E. Moody, Weldon Griggs and Frank Waggoner.

Frank Anderson and his niece, Miss Patricia Freeman, of Whitsett, Texas, came up Thursday to accompany Mrs. F. P. Anderson, mother of Frank, to their home in Whitsett for Christmas.

Mrs. H. R. Raney is another generous giver for Christmas. She remembered her sister, Mrs. Horace

Moore, of Ft. Worth, with the Herald for 1936

If you don't like your job have a conference with yourself.

LAND BARGAINS

1036 ACRES TO BE SOLD

AT BARGAIN PRICES

—THREE TRACTS of 225 Acres each.

—ONE tract of 361 Acres.

ALL well improved—good water-wells and tanks, barns, etc.

ALL in cultivation except 30 acres

This land is located about 5 miles southwest of Hamlin, in the McCaulley School District—school busses pass each place morning and afternoon. PRICED: \$40.00 per acre.

Terms, \$15.00 Cash, 20 years on balance.

If interested see or write

Rt. 3, HAMLIN, TEXAS

Carl Greenway

(4-p)

FERGUSON

THEATRE

HAMLIN, TEXAS

RI. MAT & NIGHT

"CORONADO"

breezy, madcap musical—twinkling with beauty and med to a fast tempo.

—Also Selected Shorts—

AT. MAT. & NITE

—Two Big Features—

GRETA GARBO in
"ANNA
KARENINA"

with Freddie Bartholomew of
"David Copperfield" and
FREDRIC MARCH

JOHN WAYNE in

"THE NEW
FRONTIER"

Also Selected Short Subjects

AT. NIGHT PREVIEW 11:30
SUNDAY-MONDAY

"BIG BROAD-
CAST OF 1936"

A Really BIG SHOW

Famous radio stars, famous screen stars; famous stage stars — plus a very funny story with just a little drama and Love Interest.

Burns and Allen, Jack Oakie, Greta Garbo, Bing Crosby, Amos 'n' Andy, Bill Robinson and others.

Also Betty Boop Cartoon

Paramount News (Sunday)

TUES. NIGHT

"GRAND
EXIT"

The G-man of Firefighters with Edmund Lowe, Ann Sothern

Also Selected Short Subjects

WED.-THURS.

"THE CRUSADES"

Cecil B. De Mille Production
The picture everyone should see. The crowning Achievement of the Man Who gave the world:

"The Ten Commandments"

"King of Kings"

"The Sign of the Cross"

with Loretta Young, Henry Wil-
son; also Todd and Kelly

Comedy and "March of Time"

Christmas Day Matinee begin-
ning at 2:30 on account of

the length of program there

will be only one show.

Light show commencing 6:30

Coming Soon: "MIDSUM-
MER NIGHTS DREAM"

The Greatest Screen Show.

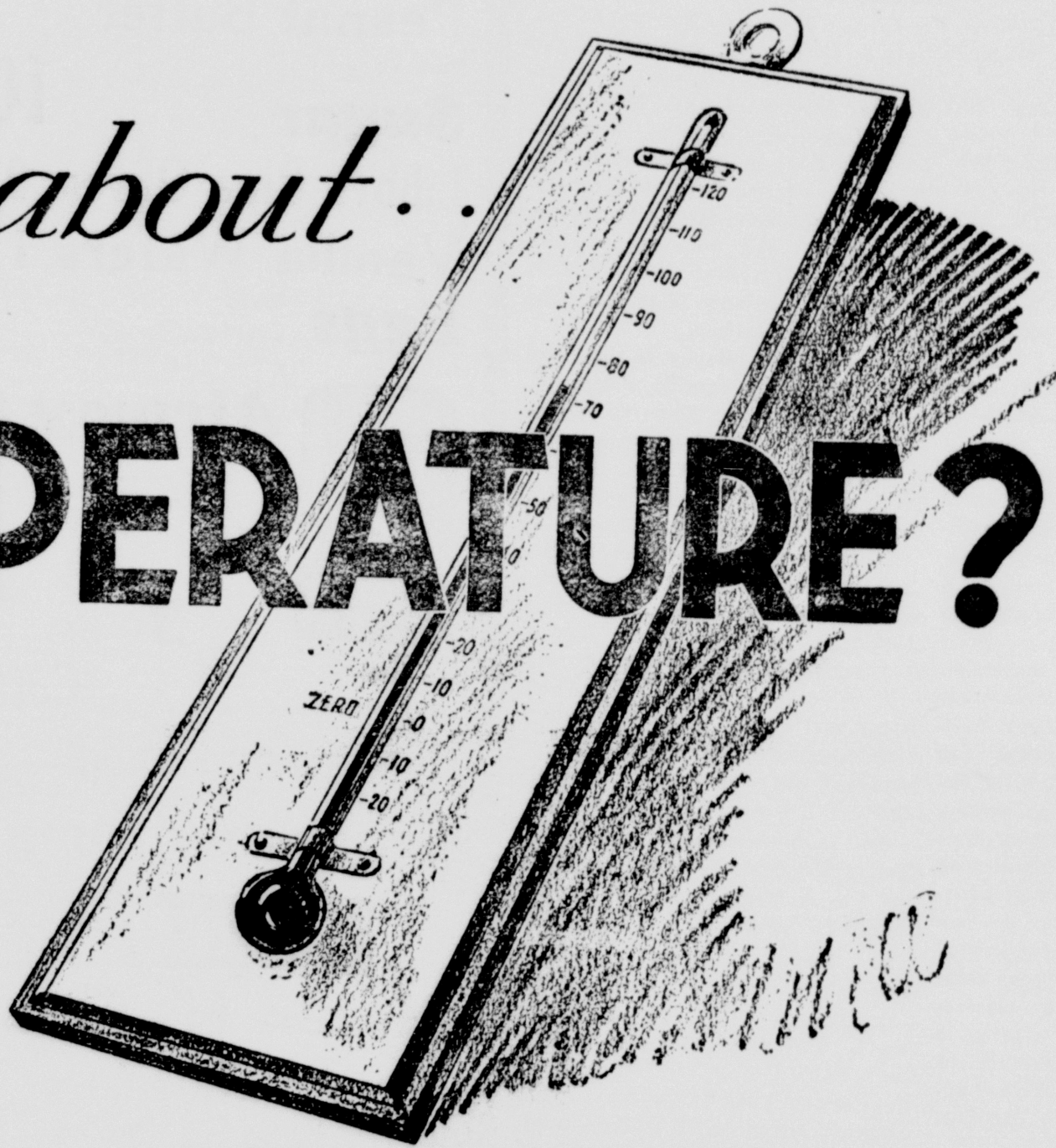
Christmas

reetings

One of the real joys of the holiday is the opportunity to put aside the routine and customs of every-day business and in real sincerity wish our friends a Merry Christmas and a Happy New Year.

ADMISSION
10 and 25c

What about... TEMPERATURE?



Any sudden change in temperature as you go from a warm room into a cold one disturbs the heat regulating apparatus of the body and makes it susceptible to cold germ attacks.

Protect your family against becoming overheated or chilled. Give them the benefit of healthful, pure, warmed air *throughout the house*. If you are not keeping a comfortable and *even* temperature in every room don't go through the winter without this health protection.

If your home is inadequately heated . . . if you "huddle" in one or two rooms, *sudden temperature changes are unavoidable*. Your family goes from a heated room into a cold hall or adjoining room. Then, shivering and chilled, they return to the heated room. This happens many times a day, and each time they have unnecessarily subjected themselves to conditions that make them susceptible to highly communicable diseases. America's Public Health Enemy Number One, the common cold germ, finds a fertile field in inadequately heated and poorly ventilated homes.

Keep comfortable temperatures and adequate ventilation *throughout your home*. You will find that it will add to your happiness as well as assist you to protect your health and that of your loved ones.

. . . Community Natural Gas Co.



Don't gamble with a "cold"! Consult your family doctor before it has an opportunity to undermine your health. Tune in each Thursday night at 6:30, WFAA-WBAP, for helpful information from a leading physician that will assist you to guard against the common cold germ.

Don't ForgetThe Christmas **RODEO**
AT THE**J. R. Bull Farm**

At 2:00 P. M.

CHRISTMAS DAY

Admission 25c — Children FREE

—You'll Enjoy This Rodeo—

SAFEWAY STORES' PRESIDENT SAYS ADVERTISING PAYS

OAKLAND, Dec. 16.—Newspaper advertising and its increasing value to the continued business and industrial development of the nation was emphasized here today in a statement made public by L. A. Warren, president of Safeway Stores, Inc.

Citing his own company as a barometer to indicate the attitude of business toward advertising, Warren declared that he considered the growth of Safeway Stores, Inc., and other chain systems but a reflection of the power of newspapers to build and retain public respect and public patronage.

"As far as Safeway is concerned," he continued, "our advertising has been predominantly newspaper advertising, and I consider it an important factor in the growth of this company."

"It is through advertising that people come to know and understand the scope of any business concern's public service, and the commodities it offers for public consumption. In this new age of commerce and distribution, consistent advertising helps materially to create respect and confidence for those who use newspaper space."

"It seems only natural that those concerns using newspaper advertising uninterruptedly year after year do retain the highest confidence of the public they serve. Their customers have found out that they can truthfully rely upon the advertised product, service and economy which so often feature the display copy of the chain stores."

Warren referred to the succession of Farmer-Consumer campaigns waged by Safeway Stores, Inc., to help farmers stimulate consumption for agricultural products as another example of the power of advertising.

"We have repeatedly endeavored to help farmers dispose of surplus or distressed crops by conducting widespread advertising campaigns on certain products at various seasons of the year," he said. "These campaigns have been eminently successful, and their beneficial effects to agriculture are both a tribute to newspaper advertising and the advantages of chain store distribution."

"The fact that chain stores are believers in advertising has considerably accelerated the pace of their progress — it has enlarged their opportunities to further serve the consuming public and pass on to them the economical benefits of the chain store distribution system."

RAY WILLINGHAM JR. GIVEN**MEMBERSHIP IN CLUB**

WACO, Texas, Dec. 11.—Ray Willingham Jr., of Hamlin, was elected to membership in the Baylor university Pre-Med Club at the initial meeting of the winter term this week. Willingham was among nine other to be admitted into the club.

Milton (Mutt) Nicholson, who till a few months ago, had spent three years at the Helpy-Selfy store, has again resumed his old place there, and his smile will greet you as of old.

MRS. LOUIS BAILEY CALLED BY DEATH

Death claimed Mrs. Louis F. Bailey of the Swedonia community, after one week of illness in the West Texas Baptist Sanitarium, at Abilene.

Mrs. Bailey's maiden name was Eva Lee Mahaffey, born May 16, 1892, in Comanche County and moved to Fisher County, with her parents many years ago.

She was married to Louis F. Bailey in the year of 1912. To this union was born four children, all of whom were present, and many other relatives and friends, when death came.

Mrs. Bailey's age was 43 years, 6 months and 28 days, when death claimed her Saturday at 4:20 A. M. Dec. 14, 1935.

Surviving are: Her husband, three daughters, Mrs. Opal Smith and Misses Pauline and Leota Bailey; one son, Carl F. Bailey, one grandson, Glenn Smith, all of the Swedonia community; her parents, Mr. and Mrs. J. W. Mahaffey, of Plasterco, and two brothers, Roy, of Plasterco, and Tom Mahaffey, of the Royston community, and one sister, Mrs. Allie Bailey, of Lubbock, and number of other relatives, with a great host of friends at Hamlin, Swedonia, Plasterco, McCaulley and elsewhere.

Death of Mrs. Bailey is the third in the Mahaffey family within two months. A nephew, Hollis Mahaffey, died October 13, and his father, W. H. Mahaffey, who was Mrs. Bailey's brother, succumbed four days later. Both were victims of pneumonia.

Funeral rites were held at the McCaulley Baptist Church, Sunday afternoon at 2:00 o'clock, Rev. Roy Mathis, pastor of the Baptist Church at Plasterco held the service, with Rev. Whitaker, Hamlin Nazarene pastor, and Rev. J. A. Young, retired minister of Swedonia and a long time friend of the Bailey family, assisting.

Mrs. Bailey accepted Jesus as her Savior, shortly after her marriage and was a member of the Baptist Church 21 years.

Mrs. Bailey was loved by all who knew her and will be missed by all. Her life was a life of service to others. Her smile won a place into many hearts, even to the end of life, she continued to smile. A great daughter, sister, wife, mother, aunt, and friend has left this world of pains, heartaches and trouble, to a home in Heaven to be with Jesus. Our loss is her gain. Mrs. Bailey, always was a lover of flowers. She was a beautiful flower who lived a wonderful life of service to others, a flower that was plucked from the highway of life and transplanted into the garden of Heaven.

Pallbearers were: Bud Smith, Robert Wells, Fred and Richard Young, Mac Reynolds and Tarlton Willingham.

Flowerbearers were: Mrs. Tarlton Willingham, Mrs. Fred Young, Mrs. Miller, Mrs. Robert Wells, Mrs. Richard Young, Mrs. Mac Reynolds, Misses Gertie and Lillie Young and Ruby Rhoton and the former Eva Ruth Willingham.

The body was in charge of the Barrow Funeral Directors and was placed to rest in the McCaulley Cemetery.

Reported By a Friend.

Merry Christmas

Christmas is near and we are ready with everything you'll need for your own Christmas feast—and with our wonderful Christmas baskets that will help you give a fine dinner to another family. It was Santa's idea—and we knew you would want to help him give.

Special Baskets Will Be Made Up to Include Exactly the Foods You Want

Prices Effective Dec. 20 through Dec. 24

CHRISTMAS FOODS

Maximum	24 Lb. Sack	\$1.12
Flour	48 Lb. Sack	\$2.12
Extra High Quality		
Vanilla Extract	8 Oz. Bottle	10c
Our Favorite Peas	No. 2 Can	10c
Our Favorite Corn	No. 2 Can	10c
Libby Peaches	Halves or Slices 2 No. 2 1/2 Can	19c
Pure East Texas		
Sorghum	Pail—No. 10	49c
Salad Dressing	Qt.	25c
Pickles	Dill or Sour Large Jar	15c
Peanut Butter	Large Jar	25c
Pure Cane		
Sugar	10 lb.	55c
Libbys Ripe Olives	9 Oz. Can	19c
Vanilla Wafers	12 Oz. Pkg.	15c
Eggs	Fresh Country Doz.	25c

**Airway Coffee**

More people are changing to Airway Coffee Daily

3 Pounds **49c**

Edwards Dependable	Coffee Lb.	25c
Pure Cream Meal	5 Lb. Sack	15c
Crisco Shortening	3 Lb. Can	59c

★ NUTS ★

Mixed Nuts	2 Lb.	35c
Emerald Walnuts	Lb.	19c
Almond Nuts	Fine for Blanching Lb.	25c
Brazil Nuts	Well Filled Lb.	17c

Christmas Dinner Specials

Fine, large stalks of well-bleached celery—oranges—apples—in fact, a complete line of fresh fruits and vegetables for the feast

Extra Fancy	Delicious Apples	
Large Size—Doz.	29c	Box Any Size \$2.50
Potatoes	California Burbanks 10 Lbs.	20c
Cocoanuts	Fresh 3 For	20c
Cranberries	Late Howe Lb.	25c
Yams	Kiln Dried 10 Lbs.	25c
Celery	Stalk	15c

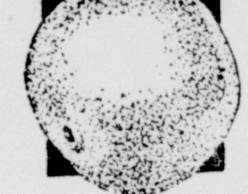
**Fancy Chocolates**

Caramels-Creams and Nougats

2 1/2 Pound Box **59c**
5 Pound Box **99c**

Chateau Chocolates	Pound Box	25c
Cherry Chocolates	Pound Box	25c
Jumbo Peppermint Stick	5 Oz. Stick	5c

Sweet Juicy California Navels

**Oranges**

Extra Large Size—Doz.	35c
1/2 Box Any Size	\$2.25
Box Any Size	\$4.49

Dromedary Dates	In Cellophane 2 Lbs.	25c
Seedless Raisins	Market Day 4 Lb.	27c
Candied Pineapple	3 Oz. Pkg.	15c
Citron Peel, candied	3 Pkgs.	25c
Lemon Peel, candied	3 Pkgs.	25c

Pop Corn

Black Beauty Guaranteed to Pop	2 Pounds	33c
Mince Meat	Little Cook 2 10-Oz. Pkg.	19c
Cocoanut, in bulk	Lb.	19c
Green Olives, large size	Qt. Jar	39c
Stokelys Tomato Juice	2 23-Oz. Cans	25c
Saxet Crackers	2 Lb. Box	19c

★ Xmas Trees ★

Oregon Fir Priced 20c and Up

You need bacon for that Christmas breakfast — oysters for the dressing or cocktail—and a main meat dish.

Hens and Turkeys	Oysters	29c
Fat Dressed and Drawn	Baltimores Pint	
Fresh Fish	Head Off Lb.	16c
Hams	Skinned, Sugar Cured Half or Whole—Lb.	23c
Mince Meat	Libby's In Bulk Lb.	17 1/2c
Beef Roast	Chuck Cuts Lb.	12c
Sliced Bacon	Sugar Cured Lb.	33c
Hamburger	Or Veal Loaf Lb.	10c

Let Our Market Manager Prepare Your Christmas Turkey

Better Cars Better Prices Better Terms

1340 North First St. **F. W. COUCH** PH. 5642 RES. 4179
ABILENE, TEXAS
OPEN EVENINGS AND SUNDAY

LARGEST USED CAR DEALER IN THE WEST

TRADE—TERMS QUICK AUTO LOANS

Mrs. Sam Young and Miss Marie Gover, of Hobbs, N. Mex., is a guest of Mrs. Eunice Thompson and daughters for Christmas.

The breadth of a smile depends on its genuineness. One way to hold your head up is to keep your expenses down.

When we ask luck to protect us against habitual carelessness and recklessness we are inviting disaster.

NOTHING beats a new Philo dio for Christmas. See ARICE JONES at the BRY. LINK—Hamlin "John Deere S

SAFEWAY STORES